

Agriculture Marketing and Enhancement Division

<p>Department of Agriculture and Food 350 North Redwood Road PO Box 146500 Salt Lake City, Utah 84114</p>	<p>Contact: Randy Parker Director (801) 538-7108</p>
<p>Agency Mission</p>	<p>The Division has several responsibilities:</p> <p>The Division of Marketing and the Division of Development were combined into the Division of Marketing and Enhancement. Responsibilities are related to conservation and protection of the soil and water resources and assisting in economic development through value added and marketing of locally produced commodities.</p> <ol style="list-style-type: none">1) to provide division level direction and staff to the Agriculture Advisory Board, Soil Conservation Commission, Agribusiness Development Council, and Horse Racing Commission.2) liaison to the Resource Development Coordinating Committee (RDCC)3) agricultural focus on Environmental Quality including Section 319 Non-point Source Pollution Program and Groundwater Monitoring.4) administer Agricultural Resource Development and Rural Rehabilitation loan programs.5) administer Product of Utah identification program.6) Utah liaison to US Department of Agriculture Foreign Ag Service and Western US Ag Trade Association to assist Utah food and agriculture in international market development.7) administer funds for Junior Livestock program providing premiums for youth exhibitors at local livestock shows.