

**Sheep Promotion**

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<p><b>Agency Mission</b></p>	<p>The Department of Agriculture and Food, by law, contracts with the Utah Wool Growers Association to conduct promotional and educational programs. Adult and youth "Make it With Wool" contests are held throughout the state to promote the use of wool as a clothing product. Statistical data and market information are presented to all wool growers comparing market price of lambs and wool in Utah with other areas of the country so that the best market decisions might be made to the advantage of the producer. Department representatives meet with wool growers at regular meetings to help stimulate and strengthen sheep and wool producer programs by discussing problems facing the industry and the alternatives necessary to solve them.</p>